

THE RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA

Taupo Gold Advertising Sponsorship

Value = \$10,000+(gst)

The Radio Network Company Promotions

Your Business name will be promoted and acknowledged 800 times as being a generous supporter of this magnificent event and scheduled on Classic Hits 96.7 FM, Newstalk ZB, Hauraki 92.6 FM and Radio Sport, for you commencing at a time period up to November 30th 2011. These start with a child saying "the following are the community minded businesses who are kindly supporting this years Special Children's Extravaganza" - your Business name will follow here.....,

Certificates Of Appreciation

A framed certificate bearing your business name will be supplied and up to 20 unframed laminated certificates.

Newspaper

Your company logo will be included in a full page, full colour spread to be scheduled in a major Hawke's Bay Newspaper during the week following the party.

Television

Your company logo will be included in, no less than, 40 television commercials to be scheduled on TV 1 & 2 following the event.

Product Naming

We have a number of different products available for naming with your company name and distribution on the day. These range from caps, soft toys, T Shirts, nylon present bags etc. We will place your logo on one of these products and have your staff at the event to distribute these.

Corporate Identity Signage

Your company banners will be displayed in prominent positions on the day, highlighting your involvement.

Corporate Party Invitations

Invitations will be extended to your management to witness this great community event. Tea, Coffee and snacks will also be served.

Party Photographic Reports

After the event we will forward Party Photographic Reports featuring photos of the great event and a summary of the day's activities. These will also feature your logo, along with the other major sponsors, and go to EVERY business that supports the party.

PLEASE NOTE: this package can be split to give you exposure throughout NZ at all 6 events and promotion in 13 areas on over 38 radio stations etc.

Joe Allen - Area Manager

THE RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA ("TRN SCE")

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