



2011 RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA

Hawke's Bay Silver Advertising Sponsorship

Value = \$5000+ (Gst)

The Radio Network Company Promotions

Your Business name will be promoted and acknowledged as being a generous supporter of this magnificent event **240** times and scheduled on ZM 95.9 FM, Newstalk ZB, Easy Mix 90.3FM, Radio Sport, Radio Hauraki 99.9 FM and Flava 96.7 FM for you commencing at a time period up to November 30th 2011. These start with a child saying "the following are the community minded businesses who are kindly supporting this year's Special Children's Extravaganza" – your Business name will follow here.....,

Certificates Of Appreciation

A framed certificate bearing your business name will be supplied and up to 15 unframed A5 laminated certificates.

Newspaper

Your company logo will be included in full page, full colour spread to be scheduled in a major Hawke's Bay Newspaper during the week following the party.

Television

Your company logo will be included in, no less than, 40 television commercials to be scheduled on TV 1 & 2 following the event.

Corporate Identity Signage

Your company banners/Signage will be displayed on the day, highlighting your involvement.

Corporate Party Invitations

Invitations will be extended to your management to witness this great community event. Tea, Coffee and light snacks will also be served.

Party Photographic Reports

After the event we will forward Party Reports featuring photos of the great event and a summary of the day's activities. These will also feature your logo, along with the other major sponsors, and go to **EVERY** business that supports the party.

PLEASE NOTE: this package can be split to give you exposure throughout NZ at all 6 events and promotion in 13 areas on over 38 radio stations etc.

Joe Allen – Area Manager

THE RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA ("TRN SCE")
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