



## 2011 RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA

### **Hawke's Bay Gold Advertising Sponsorship Value - \$10,000 (+GST)"**

#### ***The Radio Network Company Promotions***

Your Business name will be promoted and acknowledged as being a generous supporter of this magnificent event **480** times and scheduled on ZM 95.9 FM, Newstalk ZB, Easy Mix 90.3FM, Radio Sport, Radio Hauraki 99.9 FM and Flava 96.7 FM for you commencing at a time period up to November 30<sup>th</sup> 2011. These start with a child saying "the following are the community minded businesses who are kindly supporting this year's Special Children's Extravaganza" – your Business name will follow here.....,

#### ***Certificates Of Appreciation***

A framed certificate of appreciation bearing your business name will be supplied and up to 20 unframed A5 laminated certificates.

#### ***Television***

Your company logo will be included in, no less than, 40 television commercials to be scheduled on TV 1 & 2 following the event.

#### ***Product Naming***

We have a number of different products available for naming with your company name and distribution on the day. These range from caps, soft toys that play tunes, T Shirts, nylon present bags etc. We will place your logo on one of these products and have your staff (if you wish) at the event to distribute these.

#### ***Newspaper***

Your company logo will be included in a full page spread to be scheduled in a major Hawke's Bay newspaper during the week following the party.

#### ***Corporate Identity Signage***

Your company banners/ Signage will be displayed on the day in prominent positions highlighting your company's involvement.

#### ***Corporate Party Invitations***

Invitations will be extended to your management to witness this great community event. Tea coffee and snacks will also be served.

#### ***Party Photographic Report***

After the event we will forward 2011 Party Photographic Reports featuring colour photos of the great event and a summary of the day's activities. These will also feature your logo, along with the other major sponsors, and go to **EVERY** business that supports the party.

**PLEASE NOTE: this package can be split to give you exposure throughout NZ at all 6 events and promotion in 15 areas on over 43 radio stations etc.**

Joe Allen - Area Manager

THE RADIO NETWORK SPECIAL CHILDREN'S EXTRAVAGANZA ("TRN SCE")  
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