



EXECUTIVE PACKAGE

The Radio Network (ZM 91.3, Newstalk ZB, Classic Hits 97.7FM, Radio Sport, 1593 Coast and Radio Hauraki) Christchurch Special Children's Christmas Party is pleased to submit this proposal for the 2009 Special Children's Christmas Party in association with the Cancer Society. After extremely successful parties in the past 10 years this event will once again be held at the Westpac Centre from 11 am to 2.30pm, this year, on Saturday November 21st. As usual the children invited to the party will be sourced through various schools, community / charity and Government organisations and will be suffering from one or more of the following: - life threatening illness, physical or intellectual impairment, domestic violence, or living in underprivileged circumstances.

PLANNING

Staff of the Special Children's Christmas Party are now organising this event with one purpose in mind - to put smiles on these children's faces for at least one day this year. We are budgeting for in excess of 1800 children to attend this FREE Christmas Party.

The party will start at 11 am and go for three and a half fun-filled hours, during which the children will be treated to a star studded stage show featuring many local and national artists. A popular local band will keep the music going as the children enjoy the stage programme and the many other activities such as rides, face painting, merry-go-rounds, jumping castles and much more. There will be the opportunity for the children to meet our very special celebrity /guest artists too! With all this fun to be had, the children will need all the burger buns, chippies, drinks, fruit, lollies and ice-creams that we can provide.

Father Christmas will arrive in a spectacular fashion even though Rudolph and the boys have the day off. After greeting the children from the stage, Santa will meet all the children individually in the huge Santa's Cave where each child, according to age and gender, will come to collect **3 or 4 of their own personal high quality Christmas Presents**. Last year there were 1000's of gifts in each Santa's cave - large soft toys, sing a long microphones, watches, MP3 players, remote control cars, backpacks, children's medical trolleys and many more.

ADVERTISING SUPPORT

None of this would be possible without the support of Christchurch businesses and we are asking each company for advertising support by way of one of our packages to help us stage the 2009 Christchurch Radio Network Special Children's Christmas Party.

The sponsorship packages are as follows;

	\$1000 plus GST	\$1250 plus GST	\$1500 plus GST
Certificate of Merit	1 framed	1 framed	1 framed
<i>A5 laminated certificates for display in your business which will be heavily promoted</i>			

Banners at event

We will display your banner or signage at the event along with the other major & executive sponsors

Photographic collage

Photos & report of the days activities will be posted to you after the event

Radio Network Ad's	24	30	36
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The Radio Network will broadcast your company name and statement acknowledging your generous support of the Christchurch Special Children's Christmas Party on each of the following stations – ZM 91.3, Newstalk ZB, Classic Hits 97.7FM, Radio Sport, 1593 Coast and Radio Hauraki.

Promotion Advertising

We will schedule a minimum of 40 television commercials promoting the Certificates of Merit with the concept "Please support businesses displaying this Certificate of Merit as these are the people who made this day possible."

After the event a full page spread in a major Christchurch newspaper will highlight the day's activities.

Invitation

Most importantly you will be personally invited to attend this special day to see just how much Christmas joy your advertising support has brought these children.

GERARD VANEY - AREA MANAGER