

The Auckland

Special Children's Christmas Party



The Radio Network, in association with Variety - The Children's Charity, is proud to submit this proposal for this year's Special Children's Christmas Party.

We need your help to give up to 2100 very deserving children in our community an experience that they will never forget.

We are working with many charities, schools, community groups and government organisations to make this happen. The children invited will be suffering from one or more of the following: life threatening illness, physical and intellectual impairment, domestic violence, or living in underprivileged circumstances.

The Goal is simple: To put Smiles on these children's faces for at least one day this year.

These special children will be treated to a day of celebrity stage shows, fun rides, games, yummy food and treats and many more interactive and fun activities. They will also meet Santa in a magical toy cave filled with thousands of high quality toys where they will receive 3 or 4 each to call their own. However, words on paper cannot do justice to what this day will mean to these children. So you and your team are invited to attend and see for yourself how amazing this event is. In past years those who have attended have been blown away!

For more detail please speak with our project team or visit the web site provided on the bottom of this page.

Platinum Sponsorship Package \$15,000+gst

In return for your support you will receive:

180 Radio Acknowledgements (spots): We will acknowledge your support on many of our main stations and encourage the community to support your business. The radio message will be attention grabbing and even have the children themselves talking about how amazing the day was.

Promotion Advertising: Your company logo will be included in, no less than 40 television commercials, promoting the Certificates of Merit with the concept "Please support businesses displaying this Certificate of Merit as these are the people who made this day possible."

Corporate Signage: We will display your Banner or signage at the event alongside other major sponsors.

Product Naming: We have a number of different products available which will display your company name for distribution on the day. These range from caps, soft toys that play tunes, t-shirts, present bags etc. We will place your logo on one of these products have your staff at one of these events to distribute these. NB: Subject to availability.

Certificate of Merit: For display in your business with a radio, television & press advertising campaign around them.

Photographic Collage: Report with photos of the day's activities will be posted to Every Business that supports. THIS WILL INCLUDE YOUR LOGO.

Newspaper: A full page colour spread, highlighting the days activities, will go into a major newspaper after the event. THIS WILL INCLUDE YOUR LOGO.

Invitation: Most importantly you will be personally invited to attend this special day to see just how much Christmas joy your advertising support has brought these children.

Please join us in giving these children who face special challenges in life, a day they will never forget!



AIDAN BELSHAM - AREA MANAGER

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